

# Innovation Partnership: Implementation of the Contract

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# PROCEDIN

Building Procurement Capability for Embedding and Driving Innovation



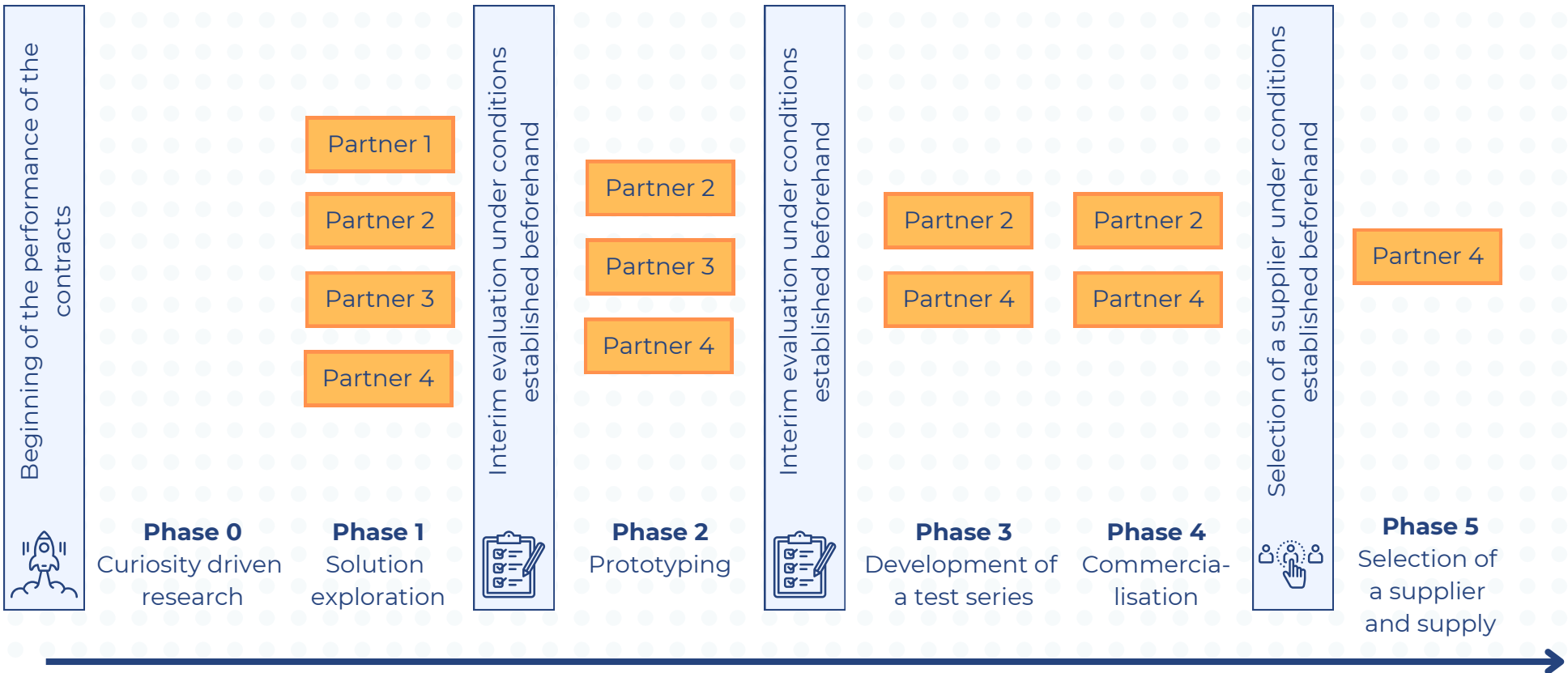
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Typical product life cycle



Test products



Development projects



Prototype



End products

